# Sarah Julien-Bell

(614) 906-2453 • Champaign-Urbana, IL • sbell25@illinois.edu

#### **EDUCATION**

### Ph.D. in Health Communication

Anticipated Graduation Aug 2023

University of Illinois at Urbana-Champaign

Committee: Charee Thompson (chair), Cabral Bigman, William Barley, Lisa Guntzviller

#### M.A. in Health Communication

May 2019

University of Kentucky

Committee: Nancy Harrington (chair), Allison Scott-Gordon, Anthony Limperos

# **B.S.** in Communication Studies

Dec 2016

Ohio University
Minor in Sociology

#### PROFESSIONAL EXPERIENCE

#### Department of Communication | University of Illinois | Urbana, IL

Aug. 2019– Present

Graduate Student Researcher

• Studying Cancer Communication in the New Media Environment, Research Assistant. Center for Social and Behavioral Science, August 2019 to present, \$20,000. Cabral Bigman-Galimore, University of Illinois at Urbana-Champaign, PI.

# Graduate Teaching Assistantship

# Teaching Assistant

- Lead 4 discussion students with approx. 120 students in CMN 230: Interpersonal Communication
- Collaborate with instructor of record on course lectures and assignments

#### Instructor of Record

- Designed and taught CMN 260: Introduction to Health Communication (2 sections, 60 students)
- Keep up to date on ever-changing health care system and its affects on healthcare

### Lead Researcher/Co-investigator

#### Translating Health Communication Research Project

- Synthesize literature about role of narrative messaging in translating health communication research
- Developed narrative health promotion videos to translate scientific research
- Created YouTube channel called KeepingItCom to promote health communication peer-reviewed information

# Exploring Efficacy of Summer Camp for Children with Chronic Illness

- Designed and conducted qualitative interviews with parents of children with chronic illnesses
- Analyzed qualitative data using phronetic iterative approach

#### Research Assistant

#### Difficult Family Conversations Book Chapter

Collected and annotated literature under the direction of Dr. John Caughlin

# Transformative Learning | University of Kentucky | Lexington, KY

Aug. 2017- May 2019

Graduate Teaching Assistant

# Teaching Assistant/Instructor of Record: UK 130

• Presented workshops to all courses on campus on a variety of multi-modal communication topics, which includes: the writing process, speech delivery, effective presentational aid design, and group communication

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 Mentored undergraduate student leaders at Presentation U! which is the multi-modal communication tutoring center on campus

# **Department of Communication | University of Kentucky | Lexington, KY**Aug. 2017- May 2019 Research Assistant

#### FindHelpNowKY.org Grant Research Assistant

- Kentucky Drug Overdose Prevention Program, Prevention for States: Find Help Now, Research Assistant on scope account. Centers for Disease Control and Prevention, January 2018 to August 2018, \$96,910. Terry Bunn, Kentucky Injury Prevention Research Center, PI on primary account.
- Worked alongside community programmers to develop educational materials for those seeking drug and rehabilitation treatment in the state of Kentucky
- Materials were tailored for low-literacy individuals

# Project Manager

# Interdisciplinary Team Rounding Project

- Trained and managed schedules for a team of 3 researchers for observations on interdisciplinary teams (i.e., physician, pharmacist, case worker, nurse manager, nurse)
- Designed observation tool, data entry, and data analysis

# Neonatal Intensive Care Unit Communication Project

- Trained and managed schedules for a team of 5 researchers for observation in the NICU
- Designed and programmed the observational mobile application tool

# **GSW Worldwide** | **Syneos Health** | **Columbus, OH** May 2016-Aug. 2016; Jan. 2017-Aug. 2017 *Account Executive*

- Served as main liaison between pharmaceutical company marketing team and GSW
- Ensured clients' needs were met by voicing their concerns and vision with graphic designers, copywriters, strategists, and project managers
- Managed budgetary scope for the year to ensure projects stayed on scope, reallocated funds as needed

#### Account Coordinator

- Served 10 executive members of the company to ensure proper expense reporting and compliance with company spending policies
- Arranged travel and hotel accommodations for half of the office associates
- Coordinated in-person client meetings and ensured that all hospitality and professional needs were met for each meeting

## Account Service Intern

- Gained knowledge and experience regarding pharmaceutical drugs and FDA drug campaign policies
- Developed marketing aids used to prepare sales representatives to better communicate with potential consumers
- Assisted in the creation of materials for a health literacy course that was completed by 300+ employees

# MobileXUSA | Columbus, OH

Jun. 2013- Aug. 2015

Customer Service Representative

- Acquired working knowledge of insurance regulations and standards to obtain billing approval
- Adhered to all HIPAA guidelines and patient confidentiality
- Employed creative problem-solving and mediation skills to resolve customer issues and challenges

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- Utilized DDF order entry system to facilitate more than 150 ultra-sound, vascular, and x-ray procedure orders for nursing homes and clientele daily
- Developed proficient human anatomical understanding, general symptoms, and related affected areas of the body in order to place accurate orders

#### PEER-REVIEWED ARTICLES

Occa, A., Stahl, H., & **Julien-Bell, S.** (in press). Having fun while getting louder: A pilot study of culturally-sensitive, theory-based multimedia message to help child participate in HPV-related discussions. *JMIR Formative Research*.

Occa, A., & **Julien-Bell, S.** (2021). Formative research to create culturally sensitive HPV vaccine messages for middle-school children. *European Journal of Health Communication*, 2(1), 77-98. https://doi.org/10.47368/ejhc.2021.104

Real, K., **Bell, S.**, Williams, M., Latham, B., Talari, P., & Li, J. (2020). Patient perceptions and observation of real-time communication and teamwork: A multi-site study of the Interprofessional Teamwork Innovation Model (ITIM). *The Joint Commission Journal on Quality and Patient Safety*, 46(7), 400-409. <a href="https://doi.org/10.1016/j.jcjq.2020.04.005">https://doi.org/10.1016/j.jcjq.2020.04.005</a>

Thompson, C. M., Frisbie, A., Hudak, N., Okamoto, K., & **Bell, S.** (2017). "Understanding" as support for emerging adults whose parents have chronic health conditions: A lifespan communication perspective. *Journal of Family Communication*.17(4), 301-318. https://doi.org/10.1080/15267431.2017.1330269

#### **BOOK CHAPTERS**

**Julien-Bell, S.**, & Lammers, J. L. (Under review). Wellness in the workplace. In V. Miller & M. S. Poole (Eds.), *Handbook of Organizational Communication Theory and Research*. DeGruyter.

# **SERVICE**

#### **Graduate Student Mentor**

Fall 2020-Present

Mentoring undergraduate students in research through the Mentoring through Research and Practice program.

#### **Undergraduate Research Spotlight Volunteer**

April 2021

Aided in the organization of the first annual UIUC Department of Communication virtual undergraduate research spotlight.

NCA Volunteer November 2018, 2019

Volunteer at the registration booth at 104<sup>th</sup> and 105th National Communication Association Annual Conference in Salt Lake City, Utah and Baltimore, Maryland, respectively.

# **OCMC Student Organizer**

October 2019

Annual traveling graduate-led conference hosted at the University of Illinois at Urbana-Champaign.

## **President & Member**

August 2013- December 2016

Alpha Phi Omega Co-Ed Community Service Fraternity. Served as president to over 300 members and coordinated with over a dozen community partners.